

Katie Lauer

JOURNALIST

ARTS, ENTERTAINMENT, FEATURES, NEWS

PHONE

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EMAIL

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PORTFOLIO

klauer77.wixsite.com/portfolio

LOCATION

Santa Clara, Calif.

EXPERIENCE

Freelance reporter

Bylines: *Metro SV Newspapers*, *iPondr*, *Queer Silicon Valley*, *Silicon Valley Business Journal*
September – present

Manages editorial calendar across multiple publications
Writes narrative profiles, long-form deep dives and critiques
Researches, compiles and contributes to archival projects
Captures engaging photographs for stories on assignment

San José Spotlight

Staff Reporter

January – September 2020

Freelance Reporter

August 2019 – January 2020

Reported and wrote several weekly news and feature stories
Maintained source relationships across several beats
Shot active photos on assignment with personal equipment
Researched and produced long-form investigative projects

Rochester Post Bulletin

General Assignment Staff Reporter

June – December 2018

Reported news and features for three surrounding counties
Copyedited newspaper pages for daily print production
Shot photos for stories on assignment with personal camera

507 Magazine

Co-editor and Reporter

June – December 2018

Assigned stories weekly for freelance and in-house writers
Laid out, proofread and edited magazine pages for printing
Wrote weekly stories on local arts and entertainment events

Minnesota Daily

Arts & Entertainment Staff Reporter

January – August 2017

Researched and pitched original story ideas
Wrote two articles weekly for the paper on deadline
Developed source relationships within the arts community

EDUCATION

University of Minnesota, Twin Cities

B.A. Professional Journalism
Psychology Minor

Graduation: May 2017
Cumulative GPA: 3.6

SKILLS

Adept in AP Style, SEO, fact checking and copy editing

Proficient in Microsoft Office, WordPress, Adobe InCopy, Illustrator, InDesign, Creative Cloud and social media

Exceptional multitasking, time management and problem solving capabilities

LANGUAGES

English
American Sign Language

INTERESTS

Arts & Culture
LGBTQ+ Community
Deaf Rights & Equity
Documentaries
Podcasting Projects

REFERENCES

Janice Bitters – Metro Newspapers, Managing Editor
jbitters@weeklys.com
(515) 321-2671

Lynn Peithman Stock – SV Business Journal, Deputy Managing Editor
lstock@bizjournals.com
(954) 253-3272

Anne Halliwell – Rochester Magazine
507 Magazine Editor
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(507) 285-7780